



Rural Health Clinic

Community Educator

POSITION SUMMARY: MAJOR TASKS, DUTIES, AND RESPONSIBILITIES

The Clinic Marketer is responsible for educating medical and business professionals, community resources, and others within the service area of the programs and services Mercy Regional Medical Center can provide. He/She is also responsible for achieving community outreach and strategic goals for assigned territory and seeking new revenue opportunities while maintaining existing relationships by establishing and maintaining customer relationships. He/She is actively involved in business development by one-to-one contact and professional education.

POSITION QUALIFICATIONS:

1. Marketing or related field preferred
2. One year of proven successful Marketing/Sales experience in a healthcare setting preferred
3. Experience in commercial insurance, Medicare and Medicaid reimbursements is preferred
4. Clinical experience as a RN, LPN/LVN, or RT preferred
5. Basic to intermediate experience with Microsoft office products - Word, Excel preferred
6. Must have a valid driver's license and a clean motor vehicle record, as well as carry applicable insurance as required by state law
7. Must be able to read, write, and speak English, as well as possess excellent verbal and written communication skills